Education, Training and Technology Committee Minutes Brevard Healthcare Workforce Consortium

July 13, 2017, 8:00 – 10:00 a.m.

Attendees:

Diana Brimo (Keiser University), Janice Scholz (Brevard Public Schools – Career and Technical Education), Karen D'Arceuil (Brevard Public Schools – Adult Education), Michelle Jones (CareerSource Brevard), Sheryl Cost (Career Source Brevard) and Megan Cochran (Career Source Brevard).

Not In Attendance:

Heidi Kuchenbacker (Hibiscus Court), Melanie Shatzer (Health First) Shannon Cathcart (Wuesthoff Health System), Karolena DeClecq (Aging Matters), Carol Watson (Harris Casel Institute), Crystal Post (Career Source Brevard), Jennifer McKee-Acevedo (Brevard Public Schools – Career and Technical Education), Antoinette Broomfield (Career Source Brevard) Sanjay Gopal (Sanvis Health LLC), Cindy DePina (Parrish Medical Center), and Karen Runk (Keiser University).

Order of Business
Roll Call and Introductions – Megan Cochran

Curriculum Contacts Meeting with Brevard Public Schools and Healthcare Industry Partner - Janice Sholz

Janice Sholz provided information on prior Curriculum Contacts meetings, where approximately 40 Assistant Principals (27 schools) visited Knights Armament for the manufacturing sector and Port Canaveral for the Maritime industry. Each location held an industry panel of people to talk about employment expectations, who they are looking for, what skills are needed, hot jobs, issues with new employees. These meetings were followed by a tour, lunch and after lunch a question and answer session.

Janice would like to hold the next Curriculum Contacts meeting (on February 8, 2018) with the Healthcare Sector. Her hope is that all occupations in healthcare are highlighted, not just clinical staff, but also, occupations like servicing the machines, accounting, food services, housekeeping, IT, etc. An emphasis should be placed on the skills, certifications and the technology needed for the different occupations, and wage information. Business/ HR does the morning session, next is a tour of the facility if possible, then lunch followed by an educational partners panel in the afternoon with a questions and answer and debrief session. Janice also touched on the following:

- Educators in Industry, which takes place in the summer time, where Math, English and Science teachers spend a day in each industry.
- Eastern Florida State College has also partnered with the CTE program to eliminate or validate CTE programs offered. Allied Health programs are adding a Dental program at Viera High School and 911 Dispatcher at Astronaut High School.
- Spurred by interviews Carol had with students, September 18, 2017 will be an all-day meeting with Allied Health teachers, there will be an hour break out opportunity to talk to teachers.
- March and April are good months to hold job fairs for students looking for summer employment and internships.
- Provided statistics regarding the small number of graduating students completing college degrees and the emphasis on this track by parents and educators.

Healthcare Career Exploration Event – Sheryl Cost

Sheryl Cost provided information on the Healthcare Career Exploration event scheduled for July 25, 2017, 3pm-5pm at the CareerSource Brevard, Rockledge Career Center. Industry partners Health First and Wuesthoff and educational partners Keiser University, Harris-Casel Institute and Eastern Florida State College will be onsite to provide career information and training options to attendees. CareerSource Brevard will discuss scholarship resources. As of this date, 39 individuals have signed up.

National Fund for Workforce Solutions 2017 Leadership Convening - Sheryl Cot

Sheryl Cost shared information learned from the conference to include talent pipeline, retention and apprenticeships. Apprenticeships foster value and support from their employees. Best practice examples include single mothers helping each other with child care and transportation. This solved retention and inspired loyalty and provided advancement opportunity. Further discussion ensued by group, regarding pros and cons of apprenticeship.

Grant Funding for Clinical Development – Megan Cochran

Megan Cochran informed there are workforce grants to pursue and asked the group if pursuing a grant to promote clinical development is something to pursue. There is also the possibility of pursuing grants for upskilling. The group determined there were no employers at the table to guide this discussion and will table for future.

Other Items for Discussion

- Career Pathways example http://workforcesolutions.net/data-resources/career-pathways/ was reviewed and perceived as a good foundation. Recommendations:
 - Start with areas we know are in demand
 - o Include CareerSource Brevard Approved training providers
 - On the Career Pathway Map, include links to entrance requirements, start with positions that are available
- The Healthcare Vacancy Baseline and Benchmarks survey responses to date were shared. There were four respondents. The Behavioral-Based Expectations Survey has not had responses.
- Takeaimbrevard.com has been updated to include the Health Sector. We would like to receive articles and news and event information to add to our Trending in Brevard page on the CareerSourceBrevard.com site, which links viewers to the Takeaimbrevard.com website.
- The next Brevard Workforce Healthcare Consortium will be held on October 5, 2017 from 9am to Noon.

Action Plan Development – Megan Cochran

- Megan Cochran will update the committee action plan as recommended by the attendees.
- Megan Cochran is to ask committee members if they would consider sending someone in their place if unable to attend and to get more Healthcare employer partners to participate.