

## **Staffing Committee Meeting Agenda**

Meeting Date and Time: August 17, 2017, 8:00 – 10:00 a.m.

Location: CareerSource Brevard Boardroom, 297 Barnes Blvd, Rockledge

Roll Call and Introductions

Survey Results Review and New Surveys – All

- Behavioral Based Expectation Survey
- Healthcare Vacancy Baseline and Benchmarks Survey
- The Healthcare Industry Exploration Opportunity Survey – send out 8/14

Branding Campaign Subject Matter Expert – Denise Biondi, Communications Director CSB

- Campaign development processes, costs, community leverage
- Marketing methods (from free to cost associated)
  - Targeting local market
  - Targeting out of area
- [www.takeaimbrevard.com](http://www.takeaimbrevard.com)

Healthcare Career Exploration Events and BPS Job Fair – Sheryl Cost

Talent pipeline - Macedonia Education Technology and Career Academy – Recruiting for HHA, CNA, and LPN scholarship resources – Megan Cochran

- Grant exploration for scholarships and clinical development

October 5 Brevard Healthcare Workforce Consortium meeting preparation – All

- Theme is training related (scholarship and work-based)
- Consortium recommendations

Action Plan Development –Megan Cochran

- Request to transition CNA Compensation strategy from ET&T Committee to Staffing Committee

Other Items for Discussion - All

Identify Next Steps for the Committee