



Brevard Healthcare Workforce Consortium Meeting Summary

October 5, 2017

Held at Bill Posey Conference Center, Viera, FL

Overview:

Healthcare industry representatives, educational partners, workforce development entities and other community stakeholders have come together to form the Brevard Healthcare Workforce Consortium to develop a local healthcare sector strategy to identify and implement actionable strategies to strengthen the **local healthcare talent pipeline**. The meeting was attended by 43 participants representing 17 organizations. The information below is a summary of this meeting.

Welcome Message: Marci Murphy, CareerSource Brevard President

Overview of committee activities and recommendations to the Consortium: Introductions, Megan Cochran, CareerSource Brevard, Healthcare Sector Strategist

- **Soft Skills Committee Report** – Wayne Brown, Eastern Florida State College, Program Manager Health Sciences
 - Behavioral Based Expectations Survey results review
 - Soft Skills Tool Box for employers (takeaimbrevard.com/healthcare/resources)
 - Recommendation
- **Education, Training and Technology Report** – Janice Scholz, Brevard Public Schools, Director Career and Technology Education
 - Healthcare Industry Exploration Opportunity Survey results review
 - Questions for Brevard Public Schools Nursing Assistant Students
 - BPS is unable to locate a Nurse Instructor for 16 Palm Bay CNA students, and has advertised this position since May and asked attendees if they could get the word out, needed a response by that day, otherwise they will have to end the class resulting in 16 students unable to take the training.
 - Follow Up to Recommendations
 - Healthcare Career Exploration Opportunity for Educators (Curriculum Contacts Meeting February 8, 2018)
- **Staffing Committee Report** – Jeff Jurinak, Health First, Senior Talent Acquisition Manager
 - Healthcare Vacancy Baseline and Benchmarks Survey results review
 - Branding Campaign



- Local campaign focus is to promote healthcare careers/ healthcare training
- Out of area campaign to attract RNs
 - Shared Resources
 - Central Recruiting Website
- Healthcare Career Exploration Workshop
- Strategies to Extend Careers

Guest Speakers, Steven Lindas, Apprenticeship Training Representative (ATR) and Stephen Seville, ATR, Florida Department of Education

- **Apprenticeships in Healthcare** – discussed that currently one is being done in Health Information Management and a Medical Assistant apprenticeship program is being developed in the Tampa Bay area. Provided general overview of apprenticeships.
 - A determination was made that healthcare industry partners would like to develop apprenticeships for Medical Assistant and RN. A meeting will be set to host healthcare industry partners, educators, workforce development and apprenticeship representatives to move the initiative forward.

Small Group Discussions took place where participants addressed questions relating to committee initiatives and identified other areas of concern. Responses will be used to guide efforts moving forward and can be viewed in the takeaimbrevard.com in Healthcare, under What is Happening in the Sector.

For additional information about this meeting visit: <http://takeaimbrevard.com/healthcare/>. To join the Brevard Healthcare Workforce Consortium or a committee, please contact Megan Cochran, CareerSource Brevard Healthcare Sector Strategist, at mcochran@careersourcebrevard.com or 321-394-0543.