

Overview:

Healthcare industry representatives, educational partners, workforce development entities and other community stakeholders have come together to form the Brevard Healthcare Workforce Consortium (BHWC) to develop a local healthcare sector strategy to identify and implement actionable strategies to strengthen the **local healthcare talent pipeline**. The meeting was attended by 39 participants representing 23 organizations. 9 attendees expressed interest in serving on one or more BHWC committees. The information below is a summary of this meeting.

Committee Reports:

- **Staffing Committee Report** – Jeff Jurinak, Senior Talent Acquisition Manager, Health First
 - Provided an update on the CSB grant-funded Ad Campaign to attract talent from other states on LinkedIn and Google Ads. Informed it will run again during the winter time frame and logos/links can be added. Encouraged all to share the webpage on their social media <http://healthcare.careersourcebrevard.com/>
 - Shared Labor Market Wage Data on nursing occupations
 - Provided an update of current and future hidden talent initiatives
- **Education, Training and Technology Committee** – Janice Scholz, CTE Director, Brevard Public Schools
 - Introduced the new career exploration webpage <https://careersourcebrevard.com/career-services/explore-healthcare-careers>
 - Informed about the Prometric CNA certification test delays and concerns
 - Explained how to access training completion and employment data through the FETPIP Report <http://fldoe.org/accountability/fl-edu-training-placement-info-program>
 - Shared feedback from the Brevard Public Schools Patient Care Assistant students
 - Reported on the difficulties BPS is having filling and keeping Nurse Faculty
- **Soft Skills Committee** – Wayne Brown, Program Manager Health Sciences, Eastern Florida State College
 - Shared updates to the Soft Skills Tool Box <http://takeaimbrevard.com/wp-content/uploads/2018/08/Soft-Skills-Tool-Box-August-28-18.pdf>
 - Introduced Foy Staley, Training Project Specialist, CSB for the Soft Skills Grant update
 - Introduced Jana Bauer, Program Planning Officer, CSB to present on Youth Internships in Healthcare
 - Informed Linda Cobb, Executive Coach, will be leading a break out session on Leadership Principles for Retention

Break Out Sessions:
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- **Workforce Needs and Recruiting** –Jennifer Lasser, Industry Relations Manager, and Sheryl Cost, Business Liaison, CareerSource Brevard
 - Participants were asked about recruiting challenges, retention issues and how training can help. Information provided will be addressed by future committee work. CSB explained services available for business needs.
- Leadership Principles for Retention –Linda Cobb, Executive Coach, www.lindacobb.com
 - Linda Cobb presented information on the leader’s purpose, knowing your staff, solve their pressing problems, communicate clearly and assess regularly and provided a map for managing complex change.
- After the Break Out sessions, surveys were administered and the meeting was adjourned on time.

For additional information about this meeting visit: <http://takeaimbrevard.com/healthcare/>. To join the Brevard Healthcare Workforce Consortium or a committee, please contact Megan Cochran, CareerSource Brevard Healthcare Sector Strategist at mcochran@careersourcebrevard.com or 321-394-0543.