

Overview:

Healthcare industry representatives, educational partners, workforce development entities and other community stakeholders have come together to form the Brevard Healthcare Workforce Consortium (BHWC) to develop a local healthcare sector strategy to identify and implement actionable strategies to strengthen the **local healthcare talent pipeline**. The meeting was attended by 43 participants representing 30 organizations. 2 attendees expressed interest in serving on one or more BHWC committees. The information below is a summary of this meeting. Meeting information and presentations are archived here <http://takeaimbrevard.com/healthcare/>.

**Key Note Speaker** – Marcia Gaedcke IOM, President, Titusville Area Chamber of Commerce

- Supporting Student Career Transition through Community-Based Education
  - Florida employers are struggling to find qualified candidates
  - The most powerful indicator of economic development and healthy communities is the number of adults with a high-quality postsecondary credential
  - Titusville Area Chamber of Commerce Education Committee strives to support and sponsor the transition of students from high school into the business arena
    - Partners in the Business of Education
    - Outstanding Young Adults
    - Student Ambassadors
    - College and Career Expo – Invitation to participate in the Next Steps College Expo
  - Listening to employers and educators and responding with programs built through partnerships

**Brevard Healthcare Workforce Consortium Committee Information** – Megan Cochran

- Staffing Committee – Focused on the recruitment and retention of HHAs, CNAs, MAs, LPNs, and RNs
  - Initiatives: Local Campaign to Promote Healthcare Training, Out of Area Talent Attraction and Talent Retention
- Education, Training and Technology Committee – Talent pipeline growth, retention of students in Brevard County, Attraction/Retention of Nursing Faculty and Alignment of Classroom Technology
  - Initiatives include Educational Capacity vs Enrollment Tracking, Developing a Local College Access Network, Increasing Awareness of Nurse Faculty Vacancies, and Promoting Postsecondary Credential Attainment

- Soft Skills Committee –Dedicated to increasing interpersonal skills/work readiness skills in the current and future workforce
  - Initiative is to develop soft skills training options and opportunities for entry level and supervisory level healthcare employees

#### **Break Out Sessions - Panel Discussions**

- More than Flexing Schedules, Ways to Support Employee Training and Development
  - Attendees learned about resources to develop team members and introduce wrap around services to support employees who are pursuing post-secondary training to advance their skills.
  - Panelists: Tonya Holder, Learning Specialist, Brevard Adult Education (<https://www.brevardschools.org/Page/1280> ) , Jessica Hart, Brevard County Housing and Human Services (<https://www.brevardfl.gov/HumanServices/Home> ) and Carl Herriott, Community Action Agency Family Self Sufficiency Program Coordinator (<https://www.brevardfl.gov/HumanServices/CommunityResources/ActionAgency> )  
Moderator: Wendi Jo Bost, Program Coordinator, CareerSource Brevard
- Stop the Brain Drain, Recruit Your Future Workforce By Engaging Brevard Public Schools' Students
  - Participants learned different ways to engage Brevard Public School students through perspectives of professionals in the school system.
  - Panelists: Brevard Public Schools- Janice Scholz, Career & Technical Education Director (<https://www.brevardschools.org/Page/2325> ), Paula Bewerse, Secondary Leading & Learning College & Career Readiness (<https://fl02201431.schoolwires.net/Page/3398> ), Del Jordan & Susan Knowles, College Success Coach Take Stock in Children (<https://brevardschoolsfoundation.org/programs/take-stock-in-childrenreg> ), Sara Almond, Government & Community Relations Partners in Education (<https://www.brevardschools.org/Page/1299> ) , The Florida High Tech Corridor: Amanda Allen, stemCONNECT Education Manager (<https://www.flstemconnect.com/> ),  
Moderator: Clinton Hatcher, Business Liaison, CareerSource Brevard

After the Break Out Sessions, surveys were administered and the meeting was adjourned on time.

To learn more or join the Brevard Healthcare Workforce Consortium or a committee, please contact Megan Cochran, CareerSource Brevard Healthcare Sector Strategist at [mcochran@careersourcebrevard.com](mailto:mcochran@careersourcebrevard.com) or 321-394-0543.