

# Supporting Student Career Transition through Community-Based Business Education

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# Will Florida be ready for the future?

**Labor economists predict that 60% of jobs will require a postsecondary credential by 2025.** Only 46.7% of working-age (ages 25-64) Floridians currently hold such a credential. At Florida's current rate of postsecondary attainment growth, our residents will not be prepared for the jobs of tomorrow<sup>1</sup>.

**Florida employers are already struggling to find qualified candidates.** According to the Florida Chamber of Commerce, 500,000 Floridians were jobless in 2016, even though 260,000 jobs went unfilled. Unless we act now, this skills gap will only grow.

<http://floridacollegeaccess.org/about/why-this-matters/>

**The most powerful indicator of economic development and healthy communities is the number of adults with a high-quality postsecondary credential."**

*-Florida Higher Education Coordinating Council, 2016 Annual Report*



Increasing educational achievement beyond high school—especially for low-income students, adult learners, and other students outside the mold of the “traditional” college student—holds the greatest promise for expanding economic prosperity for all Floridians and building the talent pool needed to fuel Florida’s dynamic economy.

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## **Titusville Area Chamber of Commerce Education Committee**

The Education Committee's mission is to serve as a catalyst for the development and delivery of community-based business education and related activities.

The **Titusville Chamber of Commerce Education Committee** strives to support and sponsor the transition of students from high school into the business arena. By awarding excellence, exposing opportunities and setting examples, the committee members hope to promote strong, successful future business leaders.





## Program of Work

- Partners In the Business of Education
- Outstanding Young Adults
- Student Ambassadors
- College and Career Expo



## Partners in the Business of Education

- Free for schools
- Chamber membership not required
- Luncheon in February
- Free for businesses



# Outstanding Young Adults

- Application Process focuses on not just academic achievement, but also school and civic involvement.
- Six seniors from each three north area high schools.
- Recognized at monthly luncheon with guests.
- One of 18 students receives a \$1,000 scholarship





## Student Ambassadors

- Six students from each public high school in North Brevard (Astronaut, Space Coast, Titusville)
- Serve as greeters, volunteers at luncheons
- Ambassador Training to learn tips for networking, what to expect, etc.

# College Night

## Problem

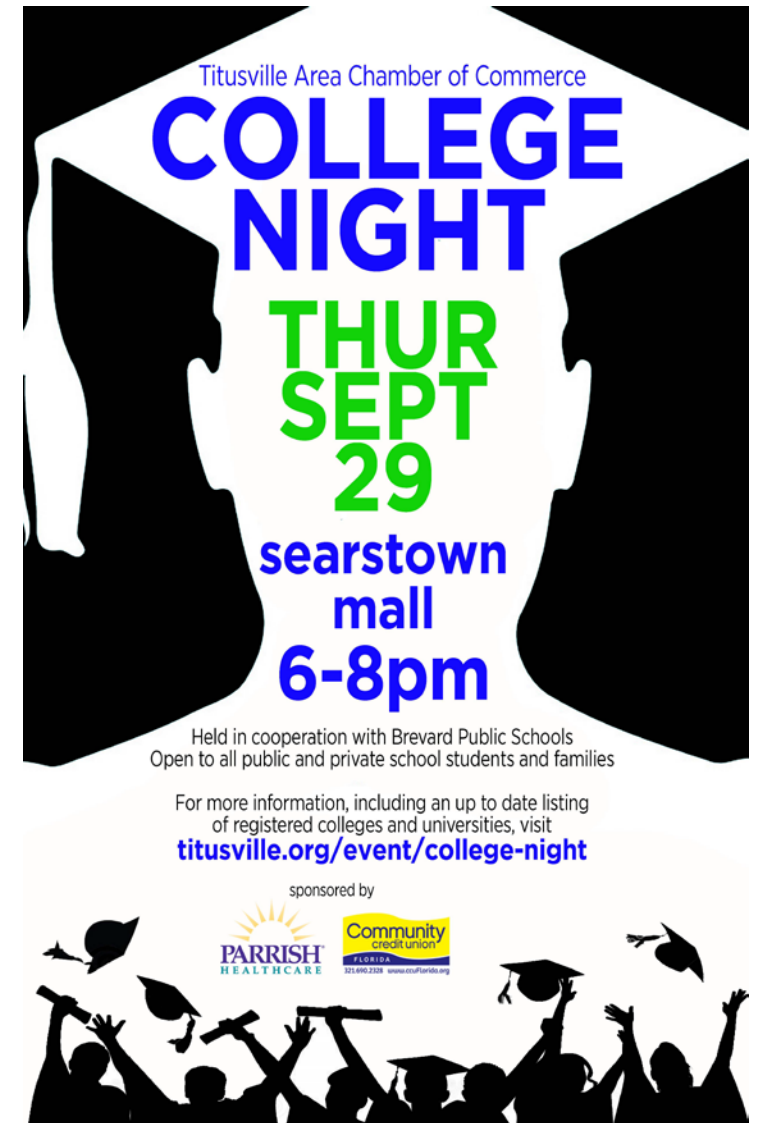
Transportation to District Event in Melbourne

## Solution

Partnership to bring event *LOCAL*



- Started in 2016
- 50+ colleges and universities
- More than 200 students and at least one additional family member
- Part of The Florida Tour
- Promoted by Brevard Public Schools as a companion to their event



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# COLLEGE NIGHT


THUR  
SEPT  
29

searstown  
mall  
6-8pm

Held in cooperation with Brevard Public Schools  
Open to all public and private school students and families


For more information, including an up to date listing  
of registered colleges and universities, visit  
[titusville.org/event/college-night](https://titusville.org/event/college-night)

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HEALTHCARE

Community  
credit union  
FLORIDA  
321.490.2328 www.ccuofl.com



**Great event....but there was still  
more we could do**

**Career Expo Concept  
Employment Opportunities**





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# NEXT STEPS

College & Career  
EXPO

SEPT 30 6-8 PM

Titusville Mall

Produced by



Sponsored by



## STUDENTS

We are adding StriveScan to our fair to make interacting with the colleges and universities easier!

Pre-register at  
[www.strivefair.com](http://www.strivefair.com)

## WHAT TO EXPECT

- \* Discuss post secondary education options with more than 50 colleges and universities from all over the US.
- \* Explore career options, including the hottest jobs on the Space Coast.
- \* Participate in workshops on timely topics like FASFA, Hot Jobs, Standing Out In a Sea of Applicants, and Practical Adulthood (soft skills).  
*Special thanks to CareerSource Brevard for assistance with seminars*
- \* Apply for part-time, temporary and seasonal employment with companies looking to hire students

**Open to all public and private school students and families**

Questions? Call 321-267-3036  
For more information, including a list of participating vendors, visit

[titusville.org/event/nextsteps](http://titusville.org/event/nextsteps)

# BOTTOM LINE



We're **LISTENING** to  
employers and educators  
and **RESPONDING**  
with programs built through  
**PARTNERSHIPS**



*Thank You!*

