

Brevard Healthcare Workforce Consortium
Virtual Event, June 24, 2020
Navigating the New Normal for Talent Recruitment,
Retention and Training
Meeting Summary

Overview:

Healthcare industry representatives, educational partners, workforce development entities and other community stakeholders have come together to form the Brevard Healthcare Workforce Consortium (BHWC), established to develop a local healthcare sector strategy to strengthen Brevard County's healthcare talent pipeline. The BHWC held a virtual meeting on June 24, 2020 which was attended by 65 participants representing 32 organizations. The purpose of the meeting was to assess the impacts of COVID-19 for healthcare recruiting, staffing, training and retention in Brevard so we can determine how to solve those impacts. Here is a link to the recorded Brevard Healthcare Workforce Consortium June 24, 2020 virtual meeting <https://youtu.be/UyxnWBobVzc>. The information below is a summary of this meeting.

Brevard Healthcare Workforce Consortium Update -Megan Cochran, Healthcare Sector Strategist, with CareerSource Brevard

- Provided an explanation of the BHWC and an update on the HHA training initiative
- Shared information on CareerSource Brevard Business Services in response to COVID-19
- Highlighted local labor market shifts caused by COVID-19
- Link to presentation: <http://takeaimbrevard.com/wp-content/uploads/2020/06/Consortium-June-Presentation-Final.pdf>

Panel Spotlight – Impacts of COVID-19 on Workforce Recruitment/Retention/Training – Discussion Facilitator: Bossibly, Michelle Burke, Executive Advisory (bossibly.com)

Healthcare Industry Panelists:

- Health First – Jeff Jurinak, Director of Talent Acquisition and Pete Kamon, Director of Professional Development & Learning
- Florida Department of Health (Brevard) – Maureen Kelly, Assistant Community Health Nursing Director
- Palm Garden Healthcare and Florida Health Care Association- Luke Neumann, Palm Garden Vice President and chairman of the FHCA Committee on Workforce

Education Panelists:

- Brevard Public Schools – Janice Scholz, Director, Career and Technical Education
- Eastern Florida State College – Loretta Beorlegui, Dean Health Sciences
- Brevard Nursing Academy – Ann Marie Prendergast, Administrator
 - Michelle Burke engaged panelists to provide insight on impacts of COVID-19 to workforce recruitment, retention, and training – (link to chat discussion) <http://takeaimbrevard.com/wp-content/uploads/2020/06/BHWC-June-24-2020-Chat-Discussion.pdf>

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- Key concerns were identified and prioritized - <http://takeaimbrevard.com/wp-content/uploads/2020/06/Key-Concerns.pdf>
- Collaborative brainstorming solutions were gathered - <http://takeaimbrevard.com/wp-content/uploads/2020/06/Brainstorming-Solutions.pdf>

Next Steps

Megan Cochran stated the issues identified will be a focus for the committees. She has since scheduled virtual committee meeting dates as follows:

Combined Staffing and Education, Training and Technology Committees Meeting will be held on July 22, 2020 from 8:30am – 10:30am via Skype [Join Skype Meeting](#)

Soft Skills Committee Meeting will be held on July 29, 2020 from 9:00am – 11:00am via Skype [Join Skype Meeting](#)

To learn more or join the Brevard Healthcare Workforce Consortium or a committee, please contact Megan Cochran, CareerSource Brevard Healthcare Sector Strategist at mcochran@careersourcebrevard.com or 321-394-0543.